

Name: \_\_\_\_\_

Propaganda Presentation (20 pts Assessment)

A	18 - 20
B	16-17
C	14-15
D	12-13
F	11 -0

	A	B	C	D
Public speaking	<ul style="list-style-type: none"> <li><input type="checkbox"/> Can easily follow ideas.</li> <li><input type="checkbox"/> Appropriate pacing &amp; projected voice.</li> <li><input type="checkbox"/> Speaker is confident in explaining ideas &amp; does so in an interesting manner.</li> <li><input type="checkbox"/> Effective, purposeful eye contact.</li> <li><input type="checkbox"/> Presenter appears thoroughly interested in subject.</li> <li><input type="checkbox"/> Way of speaking &amp; body language creates a positive, <i>memorable</i> presentation (eg. You find ways to engage your audience)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Voice can consistently be heard during the entire presentation.</li> <li><input type="checkbox"/> Occasional eye contact.</li> <li><input type="checkbox"/> Uses formal language.</li> <li><input type="checkbox"/> Body language is appropriate (ie. standing, facing audience, avoids distracting gestures).</li> <li><input type="checkbox"/> Periodically fluctuates intonation to avoid sounding monotone.</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <u>At times</u> difficult to follow (rushed, difficult to hear, etc.).</li> <li><input type="checkbox"/> Monotone voice</li> <li><input type="checkbox"/> Poor eye contact.</li> <li><input type="checkbox"/> Appears under prepared, but minor stops do not significantly interrupt flow of the presentation.</li> <li><input type="checkbox"/> Periodically slips into casual style of speaking (overuse of fillers, slang, words like yeah, etc.)</li> <li><input type="checkbox"/> Body movements occasionally detract from presentation.</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Difficult to follow or hear.</li> <li><input type="checkbox"/> Reads directly from slides or 3x5 cards; no eye contact.</li> <li><input type="checkbox"/> No awareness of audience.</li> <li><input type="checkbox"/> Vocabulary, style of speaking &amp;/or body movements are distracting or inappropriate.</li> </ul> <p>F= Does not present or presentation is extremely brief.</p>
Google Slide & Understanding of Rhetorical Appeal & Fallacy	<p><b>All that B is + the following:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Your choice of ad allows for rich discussion (there is a lot that can be said about it)</li> <li><input type="checkbox"/> You are thorough &amp; detailed in your explanation of the ad (you walk us through what is being advertised, you read the language, describe details, explain what the people are doing, etc.)</li> <li><input type="checkbox"/> You define unfamiliar terms/people &amp; any historical or relevant info your audience might need to know.</li> <li><input type="checkbox"/> You have a strong understanding of the fallacy &amp; rhetorical appeal you are discussing.</li> <li><input type="checkbox"/> Your presentation includes additional relevant info not already on the slide that ADDS to your presentation</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Your slide has all the required info</li> <li><input type="checkbox"/> You explain what is being advertised and who the target audience is.</li> <li><input type="checkbox"/> You accurately identify one rhetorical appeal AND one fallacy and give an example from the ad to support your ideas</li> <li><input type="checkbox"/> You analyze the effect of the rhetorical appeal in the ad on the viewer (eg. If pathos, what emotions or desires does the ad stir and why or how?)</li> <li><input type="checkbox"/> Presentation provides additional relevant details not included on the slide</li> <li><input type="checkbox"/> Most of your slide is readable</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Your slide has most of the required info.</li> <li><input type="checkbox"/> You explain some information about the ad.</li> <li><input type="checkbox"/> You demonstrate some understanding of rhetorical appeals &amp; fallacies (beyond defining these terms) but explanation is not thorough</li> <li><input type="checkbox"/> Your presentation is mostly limited to what is written on the slide.</li> <li><input type="checkbox"/> Slide is difficult to see or read (colors compete with each other, font size is too small to read, etc)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Your slide includes an ad</li> <li><input type="checkbox"/> Instead of explaining the rhetorical appeal and fallacy you <u>define</u> these terms (eg. This is pathos because the author is trying to stir the audience's emotions.)</li> <li><input type="checkbox"/> Your slide/ presentation meets at least 50% of the requirements.</li> </ul> <p>F=</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Slides are inappropriate</li> <li><input type="checkbox"/> Slides / presentation are missing most required content.</li> <li><input type="checkbox"/> Slide is based on sample or an ad already being presented on.</li> </ul>